

Alice Smith International School



Mission

The Alice Smith School has provided a high quality British style education for over 60 years. It is mainly caters for children from the British, Irish and Australasian communities in Kuala Lumpur. A recent addition in 2011 is the opening of the Steve Warry Centre. This state-of-the-art building provides flexible teaching spaces that are in line with the best of modern teaching practices, a Media Studies Suite, an ICT Support Centre and a Careers and University Guidance office. It also houses a unified whole school Administration and an archive/resource room.

Alice Smith School is looking for a signage solution that is easy to use but powerful enough to display combination of video, image, powerpoint slide and ticker text in one display.

Solution

Alice Smith School chose SpinetiX for its user friendly Hyper Media Director for content creation. Unlike other digital signage solution, HMD provides the flexibility and freedom in content creation without any restriction. The content can be created without advance IT knowledge.

Apart from HMD, life-time hardware warranty is just another reason for the selection. This is the lowest operating cost they ever experienced for a piece of IT hardware.

SpinetiX is mainly use to display latest school news, curriculum, updates, activities, achievements, courses as well as students affair and new staff onboard.

Contents include mixture of corporate video, images and ticker text.

Results

- Parents and students are well informed of the latest news, curriculum, activities and events
- Teachers are well informed of the school development
- Visitors are aware of the courses offer at the school
- Daily update of content is so easy and effortless
- Installation and setup is simple and straightforward

