



## Sapura Technology



### Mission

For over three decades, the Sapura Group has taken the lead in the acquisition and development of strategic technologies. Established in 1975, the Sapura Group is a 100% Malaysian-owned technology-based organisation. Its business span across the field of oil & gas, telecommunications, industrial & automation and education.

Sapura Technology requires digital signage to perform the following functions: -

- (a) Display of corporate video at the main reception lounge
- (b) Latest news
- (c) Introduction of company services and products

### Solution

SpinetiX was chosen to replace the existing PC based solution used by the customer. The customer was facing much support and maintenance problem with the existing system. Frequent breakdown and error pop up window has projected a poor corporate image to the visitors. After excessive testing, SpinetiX was shortlisted for its stability.

The customer particularly like Hyper Media Director which gives them complete freedom and freehand to create any content they like with no restriction.

### Result

- Customer is extremely satisfied with the stability and performance of the SpinetiX solution and to date, they have not experienced any downtime
- Corporate video are neatly display to the eye of the visitors which helps to boost corporate image

