



Universiti Teknologi Mara

Customer

- 150,000+ Students
- 10,000 + Workforce
- 24 faculties
- 24 campuses nationwide
- 5 major academic centres

Mission

UiTM is Malaysia's largest institution of higher learning in terms of size and population. It has experienced phenomenal growth since its inception in 1956 and it is still growing. The university has expanded nationwide with 12 branch campuses, three satellite campuses, 9 city campuses and 21 affiliated colleges. With this vast network and a workforce of 17,000, the university offers more than 300 academic programmes in a conducive and vibrant environment. It is also home to some 172,000 students.

UiTM required digital signage to: -

- Display faculty information and update
- Daily activities and events
- Latest achievement and foreign collaborations

Solution

SpinetiX HMP100 is chosen as it provides a flexible and user-friendly platform that can create, update and edit the content effortlessly through Hyper Media Director. The creation of content is simple by drag and drop approach. No advance IT knowledge to manage a basic content is required.

Life-time warranty is another reason why the client chose SpinetiX. For long term investment, this feature greatly reduces the cost of ownership coupled with the mere 2W power rating.

Installation

- 4 units of SpinetiX HMP100

Result

- Students and staffs are well informed of the development on campus
- New staff onboard update are widely publicize
- New rules and regulations and other observations are well informed
- Students and staffs are well informed of the development on campus
- Latest achievement by various departments and faculties are shared

